



Kansas  
Professional  
Communicators

## 2019 Conference in Emporia, Kansas Saturday, March 23

9 a.m. to 3:15 p.m.

Gufler Mansion  
612 West 12th Avenue  
Emporia KS 66801

### Choose One:

\_\_\_\_ Early Bird (before March 9) KPC members: \$75

\_\_\_\_ Early Bird (before March 9) Non-Members: \$95

\_\_\_\_ Registration (after March 9) KPC member: \$95

\_\_\_\_ Registration (after March 9) Non-Members: \$115

\_\_\_\_ Students: \$20

**Registration closes March 17**

### Make checks payable to:

"Kansas Professional Communicators"

### Mail check and registration form to:

Gwen Larson  
2369 Road J5  
Americus KS 66835

## Come! Learn! Enjoy!

### What we have planned:

9 – 9:30 a.m. Registration

9:30 Welcome

9:45 - 11:15 Session 1:

June Coleman, director of Career Services at Emporia State University, will share online interviewing tools as well as trends in resumes and cover letters and how to use your LinkedIn profile to expand your business clientele or find your next job.

11:30 a.m. - noon KPC Annual Meeting

12 - 1:30 p.m. Lunch:

Plenty of time to network before our awards ceremony. Join us in honoring members' award-winning work in the KPC Communications Contest as well as our 2019 Communicator of Achievement, the highest honor bestowed by KPC.

1:45 - 3:15 Session 2:

Julie Cortes, an award-winning freelance advertising/marketing copywriter and proofreader from Kansas City, will dive into the must-haves for a digital portfolio (and how wordsmiths can create a digital portfolio), how to promote your work to attract ideal clients, and social media tricks that deliver great results. Cortes is the founder of the KC Freelance Exchange.

Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Date \_\_\_\_\_ Email \_\_\_\_\_