

communiKPC

JULY 2013 **■**

Enjoying the Little Apple

The Flint Hills were on display when Kansas Professional Communicators met for their annual conference in Manhattan on April 27. Also attending as our special guests were Lori Potter, National Federation of Press Women president, and Mary Jane Skala, NFPW membership director. They drove down from Nebraska to join us for the weekend.

Members and guests spent their time at the Hilton Garden Inn and Flint Hills Discovery Center learning about what old recipes can tell us and working with social media.

Enjoy these photos with highlights from our meeting.

Gwen Larson, left, receives the Communictor of Achievement Award from President Jenni Latzke.

For more photos from conference, see Page 3.



KPC President Jenni Latzke, left, receives the sweepstakes award from Gayle Donaldson, co-chair of the communications contest.



NFPW comes to Wichita in 2016

It's official — the 2016 conference for National Federation of Press Women will be in Wichita. The NFPW board accepted Kansas Professional Communicators' proposal in April — so now it's time to get to work.

2016 NFPW Conference Chair Gwen Larson is putting together a steering committee now that will meet in September to start planning. There is plenty of work to do:

- Creating a logo and theme for the conference
- Putting together a great program for 2 1/2 days of professional development and networking
- Soliciting sponsorships to ensure we meet our budget

 and bring in some extra funds for the affiliate
- Planning super pre- and post-tours that will

(See Plan, Page 4)

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Teresa Veazey has a new job. On June 24, Veazey became public relations manager for the Wichita Art Museum. She previously was public relations manager at Ulrich Museum at Wichita State University.

Jenni Latzke will continue her world travels. She heads to Argentina this fall as one of 10 selected for the Young Leaders Award from the International Federation of Agricultural Journalists and Alltech.

A planned 10-day trip to their vacation cabin in New Mexico turned into an adventure for *Jeffrey Ann Goudie* of Topeka and her family. A 1,000-acre wildfire in the Pecos Wilderness Area forced them to turn back, leaving their clothes, computers and chargers in the cabin.

Cori Dodds of Wichita is a new grandmother. She and her husband traveled to Nebraska in June for little Elsie Garner's blessing day. (And lovely Elsie was wearing booties crocheted by Grandma!)

Do you have news to share with other members? Send it to Newsletter Editor Gwen Larson at gazettegl@yahoo.com.

AND VENULT



Amy DeVault and Teresa Veazey were named to the 40 Under 40 list by Wichita Business Journal. The list "honors 40 Wichitans under the age of 40 who are making significant contributions to our economy and our community. DeVault is instructor of digital media at Wichita State University. They were honored at a dinner Aug. 1 at Hyatt Regency Wichita.





Becky Funke, keeper of the KPC-branded shirts, hopes to liquidate the remaining stock. Make a reasonable offer and she will tack on postage at exact cost.

Long-sleeved twill shirts are appropriate to wear on a casual Friday. Says Becky, "I've had my red one for a long time, it launders well and has held its color well. These are men's shirts."

Available are 6 large in maroon (above right). Also available

in tan (1 medium, 7 large).

T-shirts are long-sleeved, heavier weight. These are Gildan shirts, which run large.

Available in tan (above left) — 2 large, 2 extra-large; light gray — 1 medium, 1 large and white — 2 large, 3 extra-large.

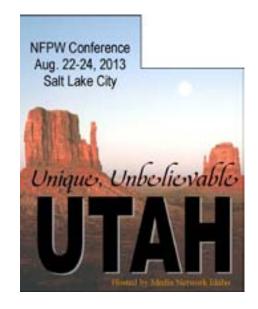
Send your order via e-mail to: bfunke@activeagingonline.com

KANSAS PROFESSIONAL COMMUNICATORS

Register now for NFPW conference in Salt Lake City

Tuesday, July 23, is the early bird deadline for conference registration and special pricing for the 2013 NFPW Communication Conference in Salt Lake City.

For more information about the conference, plus the pre-tour, which also has the July 23 deadline, go to www. nfpw.org.



KPC
President
Jenni Latzke
creates a
brand during
a tour of the
Flint Hills
Discovery
Center in
Manhattan.
The tour was
part of the
KPC Conference in April.

For more photos, see Page 4.



Plan

- showcase the great state of Kansas for our friends from across the country
- Creating and printing the program book for conference

As you can see, we need a variety of talents — graphic design, fundraising, logistics and more.

Our goal is to have a steering commit-

tee of around 10 people who will divide up the main projects, then recruit others to help with these task teams.

If you are interested in helping plan the 2016 NFPW Conference in Wichita — or just want to find out what it's all about — please contact Gwen Larson at gazettegl@yahoo.com or (620) 340-7544.

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Newsletter & Website: Gwen Larson • Publicity: Gwen Larson
Scholarships: Deb Umberger • Youth Contest: Gwen Larson

Social Media

If you haven't found KPC on social media, now is your chance.

Facebook: KPC has a group, which is available at https://www.facebook.com/groups/27162791568/. The group is open to anyone and is used as a recruitment tool.

LinkedIn: Membership in KPC's LinkedIn group is restricted to members of KPC. The group is available at http://www.linkedin.com/groups?home=&gid=101307 &trk=anet_ug_hm. The group is available for discussions with fellow members and also will include job postings, which is a perk of KPC membership.

Twitter: Follow us @KansasPC.

Last look at the Little Apple



Kansas Professional Communicators recognized four college students with \$500 scholarships during the KPC annual conference April 27 in Manhattan. Above, from left, are Jessica Bazzelle of Wichita State, KPC President Jenni Latzke, Amy Follmer of the University of Kansas and Dakota Tucker of Fort Hays State. Below, left to right, are Latzke, Jena Sauber of Kansas State University and KPC Scholarship Chair Deb Umberger.



Special thanks to Carol Hockersmith, Gloria Freeland and Penny Wika for planning a great conference. Watch for information this fall about the 2014 Conference in Hutchinson.



Hiking on the Konza Prairie was a special highlight of the conference, as shown in these two photographs, above and below, from Lori Potter, NFPW President, who attended the Kansas conference as a special guest.

